

BORN THIS WAY/ FOUNDATION

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FOR IMMEDIATE RELEASE

BORN THIS WAY FOUNDATION ANNOUNCES 22 ORGANIZATIONS CHOSEN FOR KINDNESS IN COMMUNITY FUND IN COORDINATION WITH LADY GAGA'S THE CHROMATICA BALL SUMMER STADIUM TOUR

\$1M fund provides grants between \$25K and \$50K to support local organizations and their community-led youth mental health work in U.S. tour cities

NEW YORK, NEW YORK (August 3, 2022) - Born This Way Foundation today announced the recipients of their Kindness in Community Fund, a \$1,000,000 commitment to support local organizations and their community-led mental health work in coordination with Lady Gaga's *The Chromatica Ball Summer Stadium Tour*. The 22 organizations, which are located in the metro areas of the U.S. tour stops and are focused on youth mental wellness, informed and/or led by youth, and rooted in practices of inclusion, access, and equity, had applied for grants ranging between \$25,000 - \$50,000.

The Kindness in Community Fund celebrates Born This Way Foundation's continued commitment to uplift community-led work and make kindness cool, validate the emotions of young people, and eliminate the stigma surrounding mental health. In addition to the grants, Born This Way Foundation team members will meet and volunteer with the local organizations during the dates that *The Chromatica Ball Summer Stadium Tour* stops in each city.

Born This Way Foundation is proud to announce the following Kindness in Community Fund recipients:

Atlanta

- [Hopebound](#)
- [Hope Givers](#)

Boston

- [The Boston Alliance of LGBTQ+ Youth \(BAGLY\)](#)
- [Breaktime](#)

Chicago

- [Midwest Asian Health Association \(MAHA\)](#)
- [Erika's Lighthouse](#)

Dallas

- [Café Momentum](#)
- [Girls Embracing Mothers](#)

Hershey

- [VOiCEup \(Berks Fund of Berks County Community Foundation\)](#)
- [Mighty Writers](#)

Houston

- [Young Audiences of Houston, Inc.](#)
- [The Montrose Center](#)

Los Angeles

- [Miry's List](#)
- [Project Q](#)

Miami

- [Guitars Over Guns Organization, Inc.](#)
- [Alliance for LGBTQ Youth](#)

New York City

- [Right To Be](#)
- [Sam & Devorah Foundation for Transgender Youth](#)

San Francisco

- [LYRIC](#)
- [Adolescent Counseling Services](#)

Washington, D.C.

- [Our Minds Matter](#)
- [Civic Suds](#)

“We are thrilled to announce the 22 organizations whose community-led work we will invest in through our Kindness in Community Fund. The diversity of essential services these organizations provide represents the intersectional approach we must take to address and support mental wellness,” said Maya Enista Smith, Executive Director of Born This Way Foundation. “Young people have clearly stated their need for proactive mental health support, especially as they face overlapping global crises. These organizations work for and with young people, ensuring their perspectives and needs are placed first.”

The idea for the fund originated in 2017, when Born This Way Foundation team members volunteered alongside local organizations at each stop on Lady Gaga’s Joanne World Tour. The local nonprofits each had their own unique set of challenges and unmet needs. As a result, the Kindness in Community Fund was created to respond directly to the emerging and changing needs of nonprofit partners and the communities they serve across the country.

501(c)(3) organizations located in *The Chromatica Ball Summer Stadium Tour* U.S. cities’ metro areas that are focused on mental wellness and are informed and/or led by young people, are rooted in practices of inclusion and equity at all levels, and provide free and accessible resources were invited to apply.

About Born This Way Foundation

Born This Way Foundation, co-founded and led by Lady Gaga and her mother, Cynthia Germanotta, supports youth mental health and works with young people to build a kinder and braver world. Through high-impact programming, youth-led conversations, and strategic, cross-sectoral partnerships, the Foundation aims to make kindness cool, validate the emotions of young people, and eliminate the stigma surrounding mental health. Learn how Born This Way Foundation encourages people to practice

kindness toward themselves and their communities through its website bornthisway.foundation and its storytelling platform Channel Kindness at channelkindness.org.

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