

YOUNG AUDIENCES, INC. OF HOUSTON

Annual Report 2020 - 2021



founded in 1956



supporting every child

mission + values

Our mission is to educate and inspire children through the arts, to make the arts an integral part of the school curriculum, and to advance the field of arts in education through teacher professional development training and community partnerships.

Young Audiences of Houston is at the forefront of arts education in Houston, pursuing equitable access to the arts, sharing our expertise, and directing value programs and resources to our communities most in need. We offer quality programming, professional development, curriculum administrative help, talented artists, and other resources to support and lead arts-infused learning.

- Arts Accessibility
- Children First
- Demonstrated Impact
- Collaboration + Teamwork
- Quality Programming
- Systemic Change + Innovation

financial snapshot

Additional financial information is made available to the public through our website. Young Audiences of Houston is also a member of Guidestar and has received the platinum seal of transparency.

STATEMENT OF FINANCIAL POSITION

As of June 30, 2021

ASSETS		2021
Cash	\$	662,127
Reserve Funds	\$	1,383,705
Accounts Receivable	\$	72,854
Prepaid Expenses & Other Assets	\$	924
Total Assets	\$	2,119,610
LIABILITIES & NET ASSETS		
Accounts Payable	\$	3,087
Total Liabilities	\$	3,087
NET ASSETS		
Total Liabilities & Net Assets	\$	2,119,610

OPERATING RESULTS

July 1, 2020 - June 30, 2021

REVENUE		
Earned	\$	96,476
Contributed	\$	779,237
Total Revenues	\$	875,713
EXPENSE		
Artist & Programs	\$	529,226
General & Admin	\$	40,036
Fundraising	\$	26,900
Total Expenses	\$	596,162
NET	\$	279,551



innovation + growth

Young Audiences continues to rebuild, strengthen, and deepen connections across communities in Texas.

Program Highlights

- Delivered 908 arts-in-education programs and supplemental Curriculum Connection Extension Lesson guides to improve educational outcomes and supported TEKS-embedded lessons.
- Service delivery to 119,095 PK-12 students in partnership with arts partners and teaching artists through both in-person and virtual programs.
- Provided free summer arts-integration programs through our Come and Explore: Summer Bridge Program to children at Yellowstone Academy and Buckner Family Hope Centers.
- Distributed 92 Art Kits to children and families at local schools and social service centers serving youth.

Community Building + Engagement

- Engaged and supported 2 summer youth interns through graphic design, marketing, and administrative activities at Young Audiences through paid internships. These partnerships supported the organization's goal of investing in youth through nonprofit engagement and education.
- Expanded Social/Emotional Learning (SEL) focused programs to support youth through our new partnership with Montrose Grace Place and with existing partners at Harris County and Fort Bend County Juvenile Detention Centers.
- Support 6 summer high school mentors who worked closely with program staff and teaching artists at our summer programming sites to mentor younger students and work side-by-side with professional artists to understand the mechanics of arts education and outreach.

Capacity + Milestones

- Developed 4 new supplemental educational guides and materials to include arts integration frameworks and templates for in-school and after school long term residency programming. These materials will serve to guide and inform the artist and educator during implementation of our programs to support student development across all arts and subject areas.
- Increased rural county arts access through grant-funded programs and services, designating support to areas without access to teaching artists, performing arts venues, or dedicated fine arts educators.

Professional Learning + Development

- Led Professional Learning Sessions for 167 teaching artists, including topics to support learning and inclusion for Trauma-Informed Care, Special Needs and Disabilities, Virtual Adaptions, and Social and Emotional Learning.
- Trained 257 PK-5 educators through a strategic partnership with Aldine ISD, Klein ISD, and Spring ISD on effective and foundational arts integration approaches to education.
- Expanded the Arts for Learning Lab to 28 artists and educators through our partnership with the University of Houston. The pilot program is an academic certificate program to train professional artists entering the teaching artist field and educators building their capacity.

reach + impact

With a service reach that includes 14 counties across Texas, Young Audiences of Houston remains the largest provider of arts in education services in the state. Working through a data-informed feedback loop the organization identifies gaps and needs to support 119,095 youth each year and maximize financial support.



tx rural arts



teaching artist support



public programs

"Thank you so much for all you've provided for our students. They've had exposure they may never get in some of their environments, so we are truly grateful for allowing them those experiences and opportunities. Your program has been wonderful and greatly appreciated!!!"

Rondalyn Pointer, Principal, Texas Serenity Academy

Children Served: 119,095

At-Risk Children: 92%

Economically Disadvantaged: 87%

Title 1 Schools: 95%

English Language Learners: 33%

Public Schools: 79

Private/ Parochial Schools: 35

Charter Schools: 18

Community-Based: 51

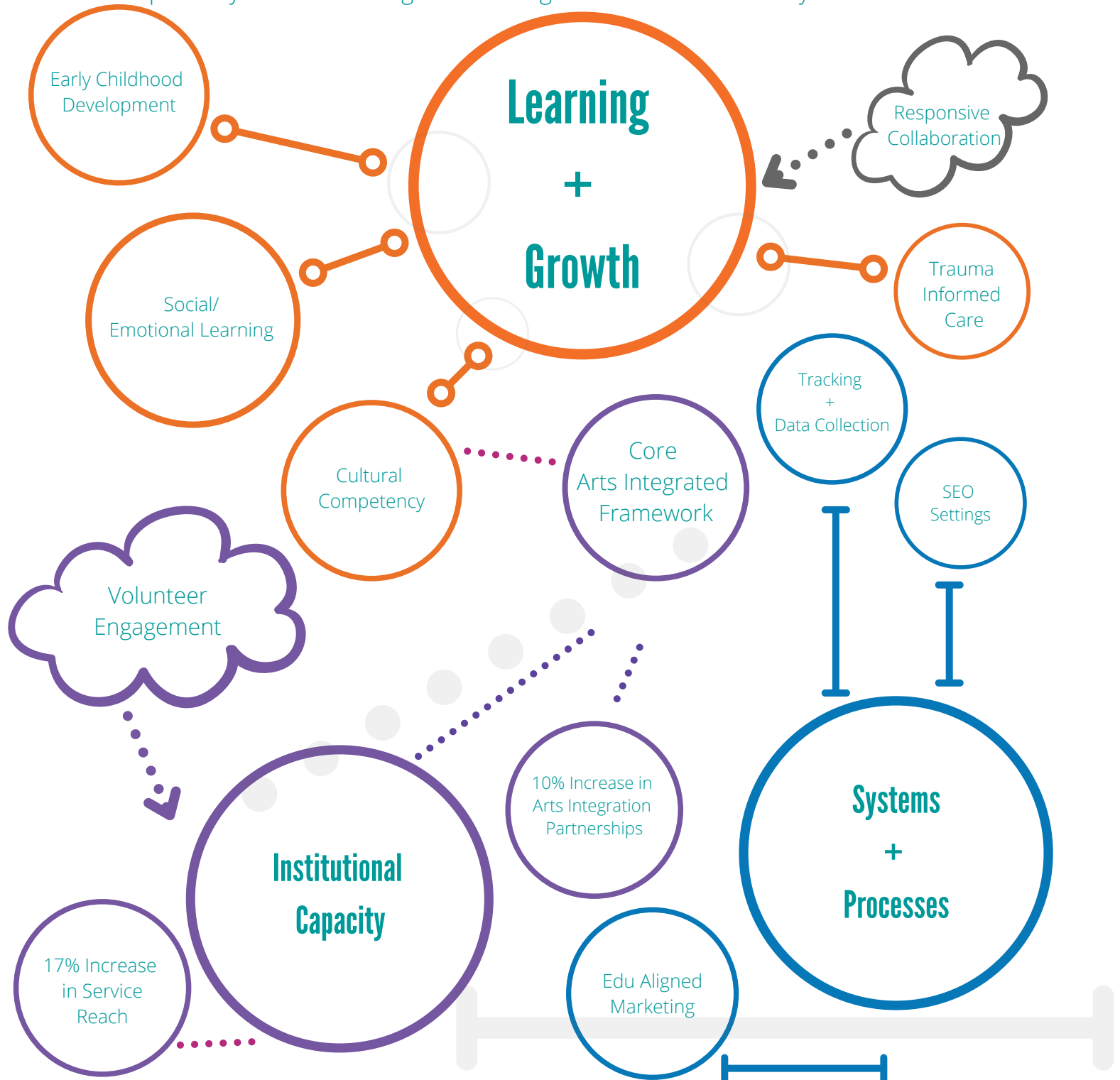
(Libraries, Parks, Community Centers, Hospitals, etc.)

Total # of Programs & Services: 908

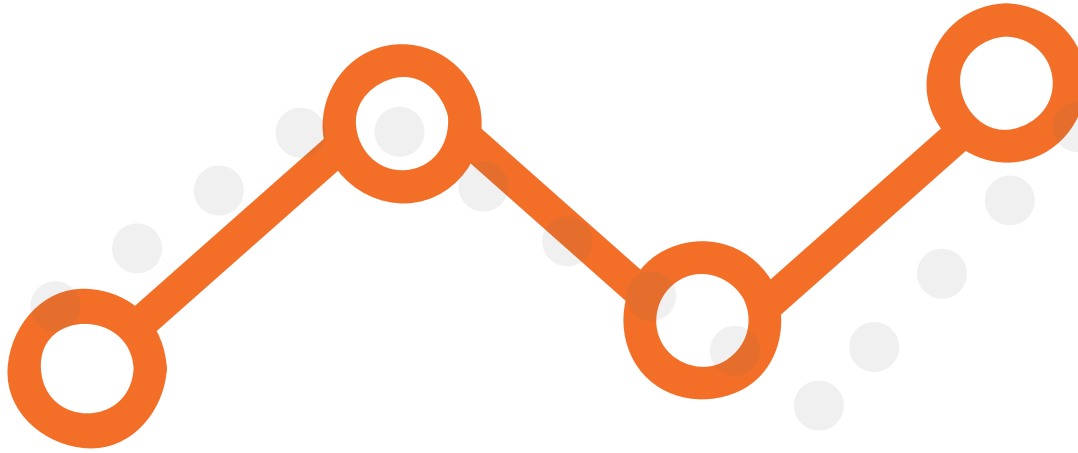
Total # of Counties Served: 14

guiding [pathways]

Young Audiences fosters a growth mindset that supports multiple guiding pathways to achieve organizational goals and metrics each year.



future growth



Learning + Growth

- Responsive Collaboration with Partners
- Increased Professional Learning Sessions: Social/ Emotional Learning; Early Childhood Development; Cultural Competency; Trauma-Informed Care, Assessing Learning
- Informed Response Metrics - Adults + Youth

Systems + Processes

- Improved Data Analytics and Comparisons
- Increased SEO Integrated Settings
- Improved Volunteer Engagement Processing

Institutional Capacity

- 10% Increase in Arts Integration Partnerships
- Increased Community Engagement
- Increased Awareness through Strategic Advertising + Social
- 17% Increase in Service Reach - Urban + Rural

*Young Audiences staff, board, and artists will undertake a full strategic plan in 2022.

hybrid delivery models

Maintaining efforts implemented during the height of the pandemic, Young Audiences expanded efforts to support children, families, educators, and artists by expanding to new communities lacking access to arts in education services. Over 4,086 hours of service were delivered to communities both in-person and virtually.



92 Art Kits
Distributed



908 Programs
Delivered

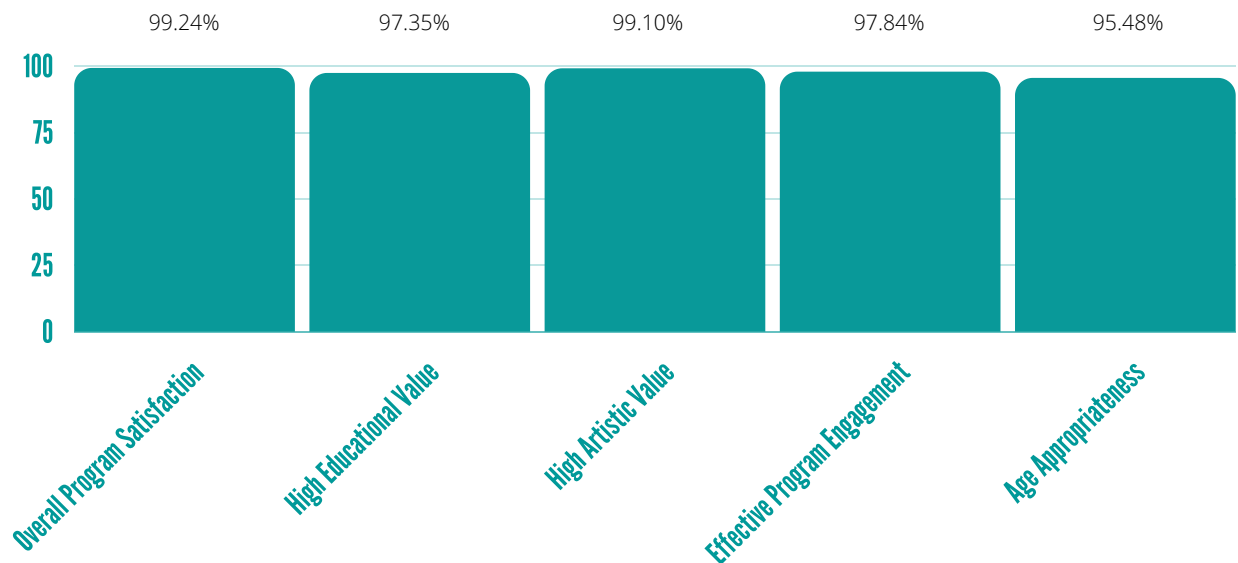


8 Youth
Interns + 112
Volunteers



quality + depth

The Young Audiences program and curriculum staff and volunteer education committee members support on-going evaluation and research of our programs to maximize support and ensure student success. Teaching artists receive on-going professional development to foster a deeper understanding of child development and effective lesson planning.



257 Educators Trained

97% of educators agree that our professional development equips them with tangible strategies to implement in their classroom.

176 Teaching Artists Trained

- Social/ Emotional Learning
- Trauma-Informed Care
- Virtual Adaptations
- Special Needs Inclusion



"Being a mentor felt like a privilege because I was a role model to the student. It meant a great deal to me to be able to help and encourage the students."

Michelle Mai, 11th Grade, Volunteer High School Mentor

testimonials

"Our students really embraced this experience and I am proud of each and every one of the them. The teachers were absolutely magnificent! The students had the opportunity to learn different aspects of the African culture, which is awesome."

Inaies Brown, PK Teacher, Yellowstone Academy

"This was a wonderful project and energized our students, teachers, and parent community. Seeing everyone working in the Rucker garden, to bring it life, was magical. We appreciate the opportunity to partner with Danny (Russo) and Young Audiences to bring this multi-disciplinary experience to our school. We hope to continue this type of program and hope others get to experience it as well."

Bernadette Blanco, Principal at Rucker Elementary, Houston ISD

"I had a fabulous visit last night at the Montrose Grace Place with Keisha. She has such an incredible rapport with the youth. It was very hard to believe that this was only their second week together."

Kittra Hewitt, Program Coordinator, Harris County Department of Education

"Our YAH teaching artist had fabulous ideas and the kids loved all of the sensory things she brought to teach them the lesson. It added so much more to the lesson. I will start doing that more in my class!"

Ashley Hudek, Teacher, Krahn Elementary, Klein ISD

"The afterschool program brought an array of activities and exposure to our young inspiring students. It has truly been a pleasure working with you and the talented artist that you have provided."

Arlene Kennerson, Testing and Activities Coordinator, Texas Serenity Academy

"Thank you for being such a light to our students!"

Victoria Christensen, Children's Program Supervisor, Buckner Family Hope Center

Young Audiences supports children and communities across Southeast Texas. Through a comprehensive partnership system working with administrators, parents, and educators to build capacity and systems while leveraging funding through a combination of support to ensure the arts and children thrive.

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132 Schools
+
51 Community Sites

EVERY child

Young Audiences works through a strategic delivery model that customizes programs to meet the needs of every child. EVERY CHILD BRINGS PROMISE OF A BRIGHTER FUTURE AND THE POTENTIAL TO CHANGE THE WORLD.

Arts and Culture Performances + Arts Integration Residencies

These innovative programs introduce students to the arts through a balance of demonstration and student interaction and support the educational goals of each site. Each program is aligned with the Texas state curricula and offers curriculum ties, classroom activities and discussion ideas, extension activities, program goals, objectives, vocabulary words, and teacher resources.

Arts + Environment: Living Mural Program

This unique program combines visual arts, environmental sciences, and horticulture to create a living mural with students, schools and their community. The program is designed to utilize the arts to provide the participants the inspiration, interest, and opportunity to connect to deepen their sense of community through nature, gardening, design, and architecture.

Come + Explore: Summer Bridge Program

Through mentor leadership teams comprised of area high school students, educators, and local teaching artists students are supported through grade level and academically aligned content that allows for a personalized learning approach to education. The Come and Explore program provides children and their families with both in the program and at-home activities to reduce barriers to summer learning loss and engages a whole-child approach to learning -- to combat summer learning loss.

Discovery Arts Programs for Children with Learning Differences

These programs support children with special needs and learning differences, such as Autism, ADHD, Down Syndrome, and Cerebral Palsy, among others. Young Audiences of Houston aligns program content with Social and Emotional Learning (SEL) academic standards, exposing youth to a vast array of tailored, therapeutic arts experiences that develop skills in the five Core SEL Competencies; Self-Awareness, Self-Management, Social Awareness, Relationship Skills, and Responsible Decision Making. Working with teachers and parents, our teaching artists and program staff can modify the program themes to align with the needs of each classroom.

Healing Arts Programs for Hospitals and Homeless Youth

Programs specially designed for children undergoing medical treatment or who are homeless. The goal of this program is to use the arts to spread joy, give hope, manage pain, and support treatment for hospitalized children and their caregivers and provide emotional healing, a sense of community, and pride for youth who are housing insecure. During COVID these programs were able to continue through Zoom and YouTube to support for families who are isolated.

artists + arts partners

Young Audiences certifies, trains, and supports local artists and small to mid-size organizations to deliver arts in education programs to youth each year. We thank them for their commitment to arts-based learning.

Dance

Ana María Barceló Flamenco
Anjali Dance Theatre
Rosie Barron
Becky Valls & Company
Brazilian Cultural Institute
Break Free Hip Hop School
Calmecac Indigenous Organization
Dance of Asian America
Fly Dance Company
LaDondrea Harrison
Loren Holmes
Jalia Movement Arts
Kucheza Ngoma Dance Company
Mixteco Ballet Folklórico
Alonzo Moore
Open Dance Project
Silambam Houston
Haley Shaw
Kalpana Subbarao

Music

Apollo Chamber Players
Best Little Klezmer Band in Texas
Blue Gnus
Cypress Falls Choir Connection
Hope Cowan
Brian Del Signore
Seyba Diouf
Joseph Dixon
Dan Egger-Belandria
Houston Brass Quintet
JAWAD
Jazz Houston
Denis L. Kidwell
Susan McDonald
Jorge Orta
Paragon Brass Ensemble
Rice African Music Ensemble
Marlon Simon
TAIKOPROJECT
The Tone Squad
Tom's Fun Band

Theatre + Puppetry

A.D. Players
Another Level Entertainment Group
Brave Little Company
Jean Donatto
The Ensemble Theater
Express Children's Theater
Dan Gordon
Lisa Hamilton
Lily He
iACT Houston
John Keahey
Jean Kuecher
Ondi Love
Jasminne Mendez
Manning Mpindizui-Mott
Puppet Pizzazz
Texas Mime Theatre
Twanda's Theatre on Wheels
Voices from the Past
Amanda Wenger
David Zucker

Visual Arts + Digital Media

Aurora Picture Show
Liz Conces Spencer
Marsha Dorsey-Outlaw
Fotofest
Junrui Garcia, Ph.D
Sarah Gish
David Maldonado
Judy Malone-Stein
Vickie McMillan-Hayes
Danny Russo
Charles Washington

Art Therapy

Barbara Andes
Diana Sanchez



young audiences
arts for learning
HOUSTON

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